

Spotlight on the DDA



1. **How can I become a member of the Plymouth Downtown Development Authority?** DDA membership is determined by the location of your property. If your property is within the boundaries you are automatically a member of the DDA.
2. **What are the DDA boundaries?** The DDA district's approximate boundaries are Church St., Wing St., Union/Deer streets and Harvey St. Boundaries listed are approximations. Visit www.downtownplymouth.org/maps for details.
3. **How is the DDA funded?** The DDA is funded with the capture of a percentage of the property tax from the properties within the DDA boundaries.
4. **What does the DDA do?** The DDA's main focus is to facilitate economic development for the downtown district by engaging in building and maintaining parking lots, street lighting, traffic signals, parks and other streetscape features. The DDA also engages in marketing activities such as the DDA website, social media accounts and the perennial favorite, Music in the Air Concerts on Friday evenings during the summer.
5. **What is the difference between the DDA and the Plymouth Chamber of Commerce?** The DDA's focus is on the Downtown Business District, while the Chamber is regional. Businesses located within the DDA boundaries are automatically DDA members, while there is a membership fee to become Chamber members. The DDA focuses on economic development through infrastructure improvements, while the Chamber engages the business community to stimulate growth through community events. The DDA and Chamber work collaboratively on several community projects.
6. **Who makes up the DDA Board of Directors and how can I get involved?** The ten member DDA Board is made up of business owners and City residents, with the Mayor serving as the CEO. If you have property interests in the DDA District or are a resident of The City of Plymouth, you can fill out a volunteer form here: www.plymouthmi.gov/volunteer and submit it to the City Clerk.
7. **When and where are DDA Meetings held?** DDA meetings are held on the second Monday of each month at 7 p.m. in the City Commission Chambers at Plymouth City Hall.
8. **Where can I park in Downtown Plymouth and is parking free?** There are five municipal parking lots in Downtown Plymouth: the Central Parking Deck on Harvey just south of Penniman, the Penniman lot on Penniman between Harvey and Main, the East-Central lot behind the Penn, and the Saxton's lot at the corner of Ann Arbor Trail and Deer Street. There is also a municipal lot at the corner of Wing and Harvey. Parking in Downtown Plymouth is free but time limited.
9. **Where can I get information on downtown businesses and events?** The DDA website www.downtownplymouth.org has business listings, event calendars and information on happenings in Downtown Plymouth. The DDA's social media pages are also a good way to keep up to date on downtown events. Please visit <https://www.instagram.com/downtownplymouth>, <https://twitter.com/DwntownPlymouth> and www.facebook.com/plymouthdda.
10. **What do I need to do to hold a special event in Downtown Plymouth?** Anyone wishing to hold a special event in the City of Plymouth must first fill out a Special Event application and file it with the City Manager's Office. All special events are approved by the Plymouth City Commission. The special event application can be found here: <http://www.plymouthmi.gov/eventapplication>.